

## **Rainier Agility Team – Social Media Purpose and Policy 2022**

The Rainier Agility Team is a non-profit club dedicated to playing and promoting the sport of dog agility. Founded in 1989, RAT was the first agility club in the Seattle-Tacoma area. RAT hosts nine trials every year and is affiliated with the North American Dog Agility Council (NADAC), Canine Performance Events (CPE), the Australian Shepherd Club of America (ASCA), and the United States Dog Agility Association (USDAA).

### **Purpose**

RAT owns three social media accounts for the purpose of sharing information with exhibitors. Two of these are for members only and information regarding the club and its activities may be shared.

Our social posting platforms exemplify our purpose as an organization, promoting the sport of dog agility, specifically:

- To promote the sport of dog agility for participation by all dogs regardless of pedigree or breed(s).
- To educate members and public about the sport of dog agility for participation by all dogs regardless of pedigree or breed(s).

Posts that veer away from topic are discouraged and subject to deletion. Rude behavior will not be allowed and repeat offenses can result in removal of person posting in these groups.

### **Administrators**

There should be at least 2 and no more than 3 admins for each platform.

Admins will be determined at the first of each year. The RAT Board President will be an admin on each account. The public facing Facebook page will be managed by an additional RAT Board member. 1-2 MIGS—including board members—can serve as admins on any of the members-only platforms.

Exiting board members who are serving as admins can stay on until February 1, to allow for a smooth transition, including follow up on timed posts, standing questions, etc.

### **Guidance for each account**

#### **Rainier Agility Team Members Only**

<https://www.facebook.com/groups/1020280508339312>

#### **Who posts?**

Admins and members can post here.

**Topics included:**

1. Upcoming RAT trials and events, and post-event photos and brags.
2. Non-RAT trials people know others might be interested in hearing about.
3. Questions and information about dog agility in general, questions about locations, trainers, vendors, etc.

Any post or comment deemed inappropriate, libelous, or offensive may be removed by admins with or without notice. Repeat offenses by same poster may result in being banned from this account and jeopardize any MIGS status.

Only current dues paying members will be included on this page. At least once a year, expired members will be removed. Once membership is renewed, members will be once again invited. This page—and participation on it—should be considered a benefit of membership.

**Rainier Agility Team business page**

<https://www.facebook.com/ratagility>

**Who posts?**

Admins and public can post here.

Public posts must be approved or removed by admins.

**Topics included:**

1. Upcoming RAT trials (only RAT trials).
2. Policy updates that affect competitors at RAT trials.
3. Trial status updates for any significant changes (cancellations, postponements).
4. Marketing which directly benefits RAT.
5. Membership recruitment.

Any comment deemed inappropriate, libelous, or offensive may be removed by admins with or without notice. Repeat offenses by same poster may result in being banned from this account.

**Rainier Agility Team Groups**

<https://ratagility.groups.io/g/main>

The purpose of this listserv is to share important updates related to RAT matters (including membership welcome), make announcements, request help for RAT events, and allow members to ask questions and share information pertaining to RAT and dog agility.

**Who posts?**

Admins and RAT members, including RAT Board members.

**Topics included:**

1. Upcoming RAT trials.
2. Non-RAT trials people know others might be interested in hearing about.
3. Trial status updates for any significant changes (cancellations, postponements).
4. Questions and information about dog agility in general, questions about locations, trainers, vendors, etc.
5. Brags.

While the RAT Board has been made known to make exceptions during unusual times, we discourage conversation regarding topics other than agility on this platform.